Cookie Policy — Momtivation App (LeadClosers d.o.o.)

Last updated: [insert date]

1. Introduction

This Cookie Policy explains how Momtivation App (LeadClosers d.o.o.) ("Momtivation", "we", "our") uses cookies, tracking technologies, and analytics tools within the mobile application and associated web interfaces.

2. What Are Cookies?

Cookies are small text files stored on your device to enable core functionality, remember your preferences, and analyze usage to improve user experience.

3. Types of Cookies and Tracking Technologies We Use

3.1. Essential Cookies

Enable basic app functions such as navigation, login, authentication, and security.

3.2. Functional Cookies

Remember user preferences such as language and selected app settings.

3.3. Analytics Cookies

Used only with consent to measure user engagement. Tools include:

- Google Analytics

- Amplitude

- Microsoft Clarity

4. Why We Use Cookies

We use cookies to:

- Enhance functionality

- Improve app performance

- Analyze user behavior

- Detect technical issues

- Personalize content

5. Third-Party Technologies

Some cookies are placed by service providers:

- Google LLC (Analytics, Firebase)

- Amplitude

- Microsoft Clarity

These providers may process data outside the EU under SCC frameworks.

6. Managing Cookie Preferences

You may:

- Manage cookie preferences within the app settings

- Withdraw consent at any time

- Disable analytics cookies without affecting app usage

7. Effects of Disabling Cookies

If you disable certain functional cookies, some app features may not operate correctly.

8. International Transfers

Analytics providers may transfer data to the U.S. using SCCs and additional safeguards.

9. Changes to This Cookie Policy

We may update this Policy periodically. Users will be notified of significant changes through the app.

10. Contact

For questions about this Cookie Policy:

Email: vladimir@leadclosers.eu

LeadClosers d.o.o., Zagreb, Croatia