

## **Data Breach Notification Template — Momtivation App (LeadClosers d.o.o.)**

Last updated: [insert date]

Subject: Important Notice — Personal Data Breach

Dear User,

We are writing to inform you that LeadClosers d.o.o., the operator of the Momtivation App, has identified a security incident involving your personal data. Protecting your privacy and security is our top priority, and we want to provide you with transparent information regarding what happened and what actions you can take.

### **1. What Happened**

[Insert clear and concise description of the incident, how it was discovered, and when.]

### **2. What Information Was Involved**

Based on our initial investigation, the following categories of data may have been affected:

- Identification data (if applicable)
- Contact information (email, phone)
- Health-related data (if applicable)
- Apple Health / Recording API data (if applicable)
- Other personal data impacted by the breach

### **3. Potential Risks to You**

Possible risks include:

- Unauthorized access to your personal data
- Privacy exposure
- Identity misuse (in rare cases)
- Other relevant consequences depending on the nature of the breach

#### 4. Actions We Have Taken

We have implemented immediate security measures, including:

- Blocking unauthorized access
- Resetting compromised systems or accounts
- Securing all affected infrastructure
- Conducting thorough internal investigation
- Notifying supervisory authorities when required

#### 5. What You Can Do

We recommend that you:

- Change your Motivation account password
- Monitor your account for unusual activity
- Be cautious of unexpected messages requesting personal information
- Contact us if you notice anything suspicious

#### 6. Contact Information

For any questions, assistance, or to exercise your data protection rights, please contact:

LeadClosers d.o.o.

Email: [vladimir@leadclosers.eu](mailto:vladimir@leadclosers.eu)

Address: Gradiška 21, 10000 Zagreb, Croatia

## 7. Notification to Supervisory Authority

This notice has also been reported to the competent supervisory authority (AZOP) if required under GDPR Article 33.

## 8. Final Statement

We sincerely apologize for any inconvenience or concern this incident may cause. We are fully committed to strengthening our systems to prevent such incidents in the future.

Sincerely,

LeadClosers d.o.o.

Operator of the Momtivation App