

## GDPR CONSENT FORMS — Momtivation App (LeadClosers d.o.o.)

Last updated: [insert date]

### 1. General Consent to Data Processing

By creating an account in the Momtivation App, you consent to the processing of your personal data as described in the Privacy Policy, including account creation, profile management, app functionality access, and customer support.

### 2. Consent for Processing Special Categories of Data (Health Data)

By choosing to provide information such as weight, height, health issues, physical limitations, training history, and fitness goals, you give explicit consent under GDPR Article 9(2)(a) for Momtivation to process these data for the purpose of:

- Personalizing workouts and nutrition recommendations
- Tracking progress
- Delivering tailored user experience

You may withdraw this consent at any time.

### 3. Consent for Access to Apple Health / Recording API Data

By enabling Apple Health or Google's Recording API, you explicitly consent to the App reading:

- Step count
- Walking/running distance
- Estimated calories burned

This data is used ONLY for progress tracking inside the App and never for marketing, analytics, or third-party sharing.

#### 4. Consent for Marketing Communications

By opting in, you consent to receiving:

- Email updates
- Newsletters
- WhatsApp reminders
- Promotional messages

Through services such as HighLevel.

You may disable marketing communications at any time through the App settings or by using the “unsubscribe” link.

#### 5. Consent for Analytics Tracking

By accepting analytics cookies and tracking technologies, you consent to the use of:

- Google Analytics
- Amplitude
- Microsoft Clarity

Analytics helps us improve app performance and user experience. You may disable analytics at any time.

#### 6. Consent for Push Notifications

By enabling push notifications, you consent to receiving:

- App updates
- Feature alerts
- Motivation messages

- Personalized reminders

Notifications are sent via Firebase Cloud Messaging (FCM) and can be disabled in your device settings.

## 7. Consent for Community Feed Participation

By posting content (text, photos, comments), you consent to:

- Displaying your content to all signed-in users
- Moderation for guideline violations
- Retention of posts until deletion

## 8. Withdrawal of Consent

You may withdraw any consent at any time by:

- Adjusting settings within the App
- Deleting your account
- Contacting: [vladimir@leadclosers.eu](mailto:vladimir@leadclosers.eu)

Withdrawal does not affect prior lawful processing.

## 9. Contact Information

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