

Health Data Disclosure — Momtivation App (LeadClosers d.o.o.)

Last updated: [insert date]

1. Introduction

This Health Data Disclosure explains how Momtivation App (“Momtivation”, “we”, “our”) processes health-related information, including data obtained from Apple Health and Google’s Recording API. This document supplements the Privacy Policy.

2. Types of Health Data We Collect

We may collect the following types of health-related data if you voluntarily provide them or grant explicit permission:

- Weight
- Height
- Health issues or physical conditions
- Fitness goals (e.g., weight loss, shaping, conditioning, general health)
- Step count
- Walking/running distance
- Calories burned

3. Source of Health Data

Health data may come from:

- User input (questionnaires, in-app forms)
- Apple Health (with permission)
- Google’s Recording API (with permission)

We do NOT write or modify any data inside Apple Health.

4. Purpose of Processing Health Data

We process health data solely for:

- Providing personalized workout suggestions
- Tailoring nutrition recommendations
- Tracking fitness progress
- Improving the user experience within the App

We do NOT use health data for:

- Advertising
- Analytics (unless anonymized)
- Selling or sharing with third parties

5. Legal Basis for Processing

Health data is processed under:

- Explicit consent (GDPR Article 9(2)(a))
- User-initiated actions (voluntary submission)

Consent may be withdrawn at any time.

6. Storage and Protection of Health Data

Health data is stored securely on:

- Hetzner (EU servers)
- DigitalOcean (EU nodes)

Safeguards include:

- Encryption in transit and at rest
- Restricted access
- Secure authentication and monitoring

7. Sharing of Health Data

We NEVER share health data with:

- Advertisers
- Affiliate partners
- External companies not acting as processors

Processors that may handle encrypted or technical data:

- Google (Firebase, analytics tools)
- Amplitude
- Microsoft Clarity

These processors DO NOT receive identifiable health data.

8. Data Retention

Health data is retained:

- Until account deletion
- Or until the user withdraws consent

Backups are securely deleted within 24–72 hours.

9. User Rights

You may request:

- Access to your health data

- Correction of inaccurate data
- Deletion of all health data
- Restriction of processing
- Withdrawal of consent

To exercise your rights: vladimir@leadclosers.eu

10. Disclaimer

Momtivation does not provide medical advice. Users should consult a healthcare professional before beginning any exercise or nutrition program, especially postpartum or with existing medical conditions.

11. Contact

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